



**2020 Amigos de SER Business Recognition Luncheon**  
**Thursday, October 8, 2020**  
**MGM Grand Detroit, 1777 Third Street, Detroit, MI 48226 (NEW LOCATION)**  
**At 12:00 Noon**

### **Sponsorship Levels**

<b>LUNCHEON/EVENT SPONSOR</b>	<b>\$25,000</b>
<ul style="list-style-type: none"><li>• Two Corporate Tables (20 reservations) at Luncheon in Prime Location</li><li>• Special Recognition in the Program Book of Luncheon Level Sponsorship</li><li>• Your Company Logo Placement on Amigos de SER Dais Banner in Ballroom</li><li>• Full Page Color Advertisement in Program Book (Inside Front/Inside Back or Outside Back Cover)</li><li>• Ten Tickets to Amigos de SER VIP Reception</li><li>• Publicity on SER Announcements/Publications (Before and After Event) as Primary Sponsors</li></ul>	
<b>PLATINUM SPONSOR</b>	<b>\$20,000</b>
<ul style="list-style-type: none"><li>• One Corporate Tables (10 reservations) at Luncheon in Prime Location</li><li>• Recognition in the Program Book of Platinum Level Sponsorship</li><li>• Your Company Logo Placement on Amigos de SER Dais Banner in Ballroom</li><li>• Full Page Color Advertisement in Program Book (Inside Front/Inside Back or Outside Back Cover)</li><li>• Eight Tickets to Amigos de SER VIP Reception</li><li>• Publicity on SER Announcements/Publications (Before and After Event) as Primary Sponsors</li></ul>	
<b>GOLD SPONSOR</b>	<b>\$10,000</b>
<ul style="list-style-type: none"><li>• One Corporate Table (10 reservations) at Luncheon in Prime Location</li><li>• Recognition in the Program Book of Gold Level Sponsorship</li><li>• Your Company Logo Placement on Amigos de SER Dais Banner in Ballroom</li><li>• Full Page Color Advertisement in Program Book</li><li>• Eight Tickets to Amigos de SER VIP Reception</li><li>• Publicity on SER Announcements/Publications (Before and After Event)</li></ul>	
<b>SILVER SPONSOR</b>	<b>\$6,000</b>
<ul style="list-style-type: none"><li>• One Corporate Table (8 reservations) at Luncheon in Prime Location</li><li>• Recognition in the Program Book of Silver Level Sponsorship</li><li>• Your Company Logo Displayed in Ballroom</li><li>• Full Page Color Advertisement in Program Book</li><li>• Six Tickets to Amigos de SER VIP Reception</li><li>• Publicity on SER Announcements/Publications (Before and After Event)</li></ul>	



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**Sponsorship Levels (continued)**

<b>BRONZE SPONSOR</b>	<b>\$4,500</b>
<ul style="list-style-type: none"> <li>• One Corporate Table (8 reservations) at Luncheon</li> <li>• Recognition in the Program Book of Bronze Level Sponsorship</li> <li>• Your Company Logo Displayed in Ballroom</li> <li>• Full Page Color Advertisement in Program Book</li> <li>• Six Tickets to Amigos de SER VIP Reception</li> <li>• Publicity on SER Announcements/Publications (Before and After Event)</li> </ul>	

<b>CORPORATE SPONSOR</b>	<b>\$4,000</b>
<ul style="list-style-type: none"> <li>• One Corporate Table (8 reservations) at Luncheon</li> <li>• Company Logo Displayed in Ballroom</li> <li>• Half Page Color Advertisement in Program Book</li> <li>• Six Tickets to Amigos de SER VIP Reception</li> <li>• Publicity on SER Announcements/Publications (Before and After Event)</li> </ul>	

<b>NETWORK SPONSOR</b>	<b>\$2,500</b>
<ul style="list-style-type: none"> <li>• One Network Table (8 reservations) at Luncheon</li> <li>• Quarter Page Color Advertisement in Program Book</li> <li>• Four Tickets to Amigos de SER VIP Reception</li> </ul>	

<b>AMIGO</b>	<b>\$150</b>
<ul style="list-style-type: none"> <li>• One Ticket (1 reservation) to Amigos de SER Luncheon</li> </ul>	

<b>DISPLAY ADVERTISEMENTS</b>		
<b>AD SIZE</b>	<b>COLOR</b>	<b>BLACK &amp; WHITE</b>
Full Page 10”h x 7.5”w	\$1,100	\$950
Half Page 4.75”h x 7.5”w	\$900	\$600
Quarter Page 4.75”h x 3.6”w	\$550	\$400